



## **Deeper Awareness - Privacy Policy – updated March 12<sup>th</sup> 2021:**

This Privacy Policy is to inform you of the following:

- **What personal information does Deeper Awareness collect and hold:**
  - *For those signing up via [www.deeperawareness.co.uk](http://www.deeperawareness.co.uk)*
    - Name (First and Last)
    - Email Address
    - Date of Birth
  - *Client Form completed with Client during a Face to Face appointment with Deeper Awareness:*
    - Name (First and Last)
    - Email Address
    - Contact number
    - Date of Birth
    - Doctor's details (*for Reiki Healing only*)
    - Plus relevant information captured during Reiki Healing
  - *A request from Client to be added to Email list to receive information via Face to Face contact:*
    - Name (First and Last)
    - Email Address
    - Date of Birth
- **How and why does Deeper Awareness collect it:**
  - *For those signing up via [www.deeperawareness.co.uk](http://www.deeperawareness.co.uk) to receive information:*
    - Information is captured via the Deeper Awareness Website and completed by the individual requesting to be added to emails sent out from Deeper Awareness
    - Deeper Awareness collect only Name, Email and Date of Birth
  - *Client Form completed with Client during a Face to Face appointment with Deeper Awareness:*
    - Information is captured on the Client Form for those having Reiki Healing
    - Client is requesting to be added to future emails that will be sent out from Deeper Awareness
    - Allow Deeper Awareness to follow up with any relevant information post appointment
    - Ensuring safeguarding of client
    - All data is kept for 6 years
    - Allow reference for future appointments and support
- **How Deeper Awareness uses the information:**
  - Client has requested to receive future emails that will be sent out from Deeper Awareness
  - Enables Deeper Awareness to follow up with any relevant information post appointment
  - Ensuring safeguarding of client
  - Used exclusively for Deeper Awareness
  - Deeper Awareness only processes data relevant to a Service the client is paying for i.e. Reiki Healing
  - Deeper Awareness only processes data to send you relevant marketing information re Services and Offerings plus events etc
  - Allows support during any future appointments



- How does Deeper Awareness secure the information:
  - For those signing up via [www.deeperawareness.co.uk](http://www.deeperawareness.co.uk) to receive information:
    - Information is securely saved via MailChimp as the Processor
  - Client Form completed with Client during a Face to Face appointment with Deeper Awareness:
    - Information is stored safely and securely at the location of business of Deeper Awareness
    - Access only by Deeper Awareness and Client
- No third parties have access to the data collected
- I do not use cookies
- Clients have a right to access all personal information relating to them
- Subscribers have a right to opt out at any time
- You have a right to log a complaint with the Supervisory Authority